

MAYOR OF LONDON

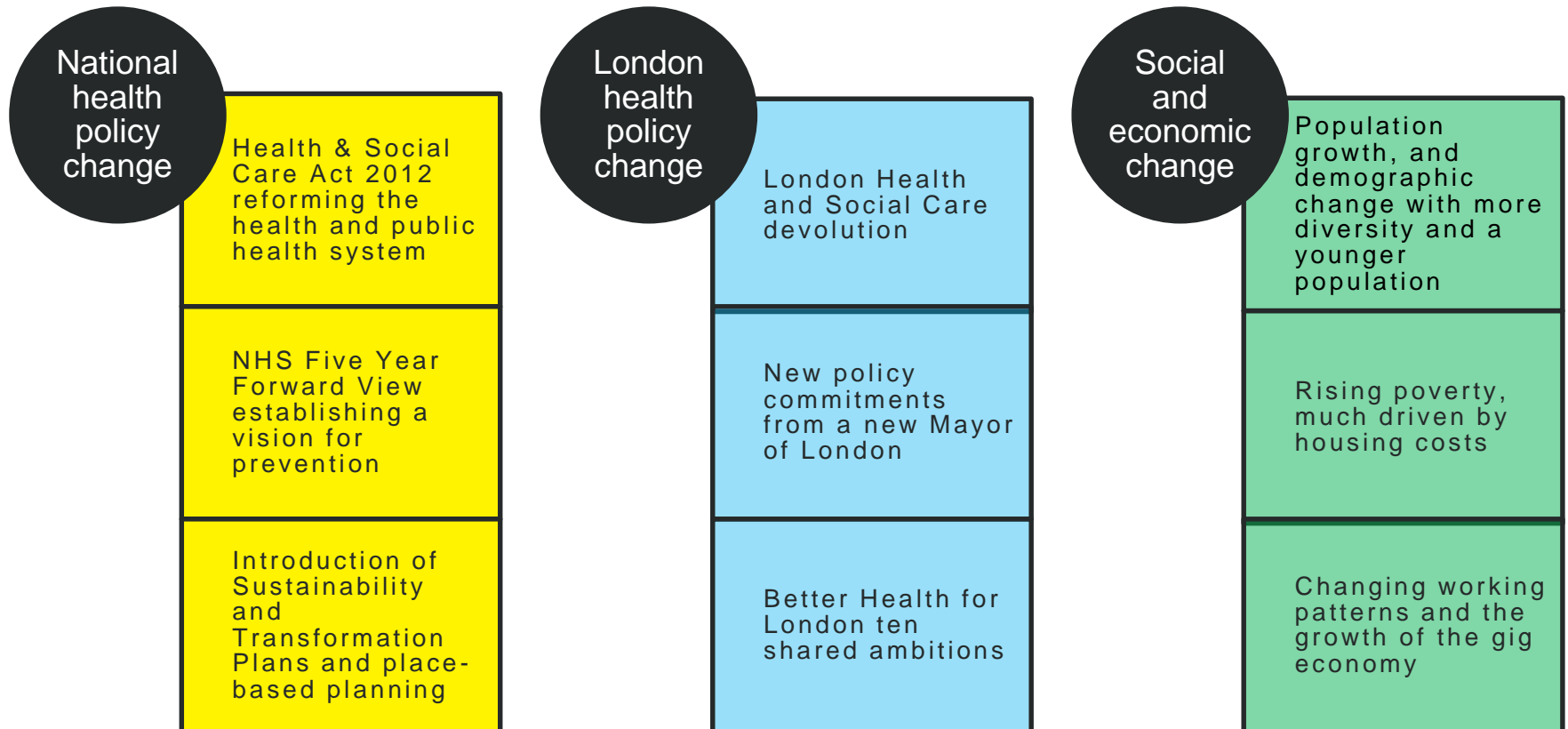
Developing the London Health Inequalities Strategy

August 2017



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Why do we need a new health inequalities strategy?

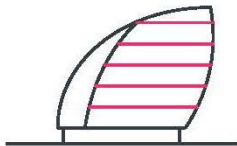


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What is the Mayor's role in health inequalities?

ENSURING ALL THE MAYOR'S WORK CONTRIBUTES

- Environment
- Planning
- Housing
- Transport
- Economic development
- Culture
- Policing



CHAMPIONING WORK FROM ACROSS LONDON

- Speaking out about health inequalities
- Challenging and championing the health sector to reduce inequalities
- Generating consensus from others as chair of the London Health Board



DIRECTING SUPPORT FROM CITY HALL

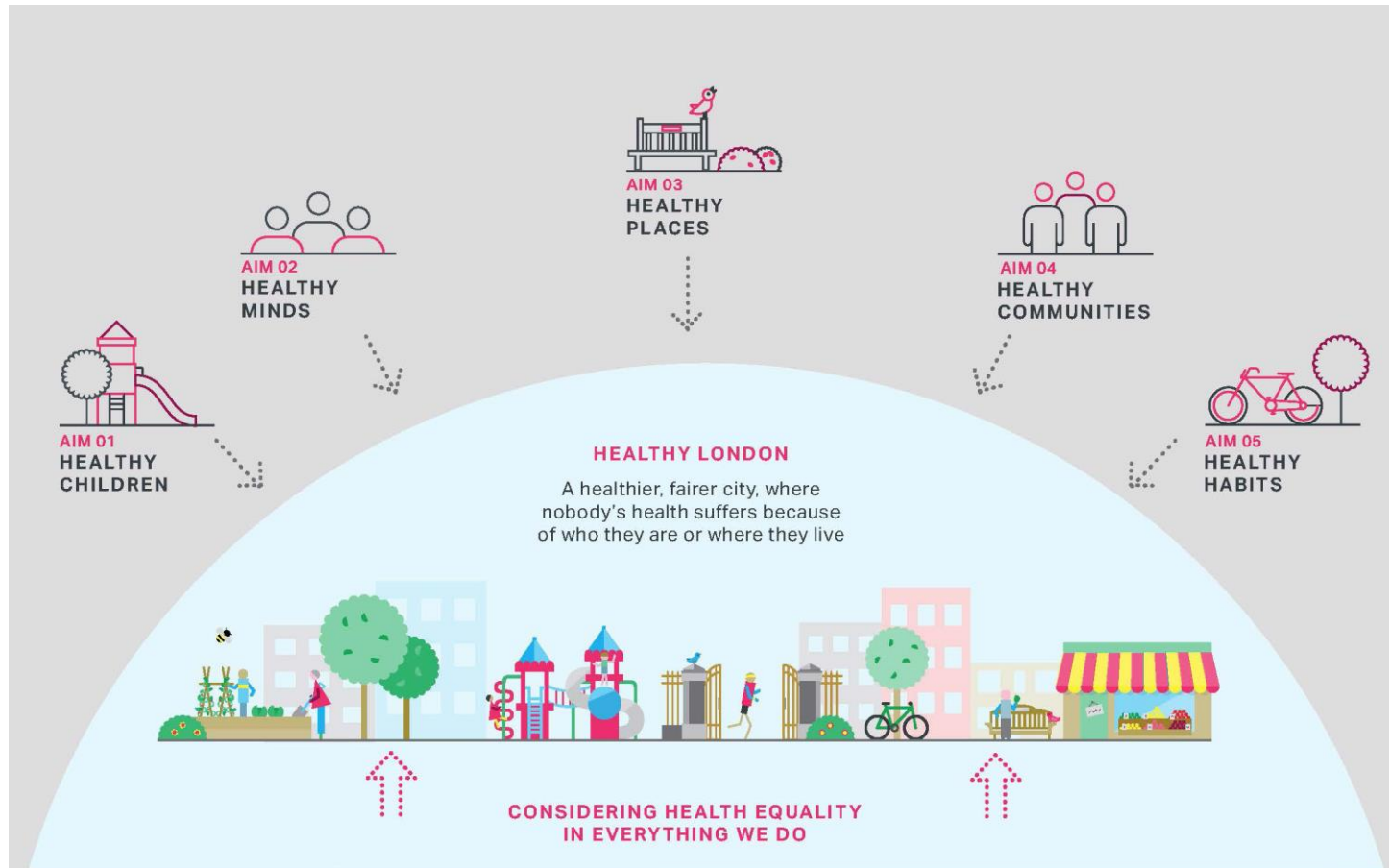
- Delivering City Hall's health programmes
- Consulting and engaging Londoners
- Reporting on actions and outcomes



NOT: setting health policy or commissioning health or public health services

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London Health Inequalities Strategy DRAFT aims



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AIM 1, healthy children: every London child has a healthy start in life

Draft objectives:

- London's babies have the best start to their life.
- Early years settings and schools support children and young people's health and wellbeing.

Key Mayoral **ambition**

- Launching a new health programme to support London's early years settings, ensuring London's children have healthy places in which to learn, play and develop.



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AIM 2, healthy minds: all Londoners share in a city with the best mental health in the world

Draft objectives:

- Mental health becomes everybody's business across London.
- The stigma associated with mental ill-health is reduced, and awareness and understanding about mental health increases.
- London's workplaces are mentally healthy.
- Londoners can talk about suicide and find out where they can get help.



Key Mayoral **ambition**

- To inspire more Londoners to have mental health first aid training, and more London employers to support it.

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AIM 3, healthy place: all Londoners benefit from a society, environment and economy that promotes good mental and physical health

Draft objectives

- Improve London's air quality
- Promote good planning and healthier streets
- Improve access to green space and make London greener
- Address poverty & income inequality
- More Londoners supported into healthy, well paid and secure jobs
- Housing quality & affordability improves
- Homelessness and rough sleeping is addressed

Key Mayoral **ambition**

- To work towards London having the best air quality of any major global city



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AIM 4, healthy communities: London's diverse communities are healthy and thriving

Draft objectives:

- It is easy for all Londoners to participate in community life
- All Londoners have skills, knowledge and confidence to improve health
- Health is improved through a community and place-based approach
- Social prescribing becomes a routine part of community support across London
- Individuals and communities supported to prevent HIV and reduce the stigma surrounding it
- TB cases among London's most vulnerable people are reduced
- London's communities feel safe and are united against hatred.



Key Mayoral **ambition**

- To support the most disadvantaged Londoners to benefit from social prescribing to improve their health and wellbeing

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AIM 5, healthy habits: the healthy choice is the easy choice for all Londoners

Draft objectives:

- Childhood obesity falls and the gap between the boroughs with the highest and lowest rates of child obesity reduces
- Smoking, alcohol and substance misuse are reduced among all Londoners, especially young people

Key Mayoral **ambition**

- To work with partners towards a reduction in childhood obesity rates.



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Reducing Health Inequalities in London needs a partnership effort

Therefore

- We have planned multiple & cross cutting discussions to take place across the London system during Sept - Nov to stimulate system commitment to action
- We want to work with partners to co-produce and work collectively with business, public sector and civil society partners to work on ideas/proposals to implement in the short to medium-term
- We are collectively developing a set of indicators that will help us measure our impact
- We want to stimulate action (pledges) and propose to capture these on a London pledge board available in late Autumn
- Our activity and progress will be steered by the revised London Prevention Board with its broad membership stimulating city-wide action
- We have a vision to add & grow city-wide commitment to reducing health inequalities & celebrate success throughout 2018 & beyond

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How to get involved?

To find out about or respond to the consultation online go to:

<https://www.london.gov.uk/health-strategy>

If you're an individual, you can also respond via Talk London and a YouGov public poll:

<https://www.london.gov.uk/talk-london/healthstrategy>

To attend a meeting, email:

healthinequalities@london.gov.uk

and mark your email '**Meetings**'.

We will be offering some Drop-In sessions. To be confirmed by end of Aug and will be published on GLA website

Consultation Questions

- Are the ambitions right?
- Is there more that the Mayor can do to reduce health inequalities in London?
- What can we do together that would reduce health inequalities in London?
- What support would you need to do this?

23rd Aug 2017

- Consultation launched

Sept 2017

- System pledge online portal live

30th Nov 2017

- Consultation closes

May 2018

- Final strategy available